Value Opportunity Profile®
“Your Roadmap to Maximizing Business Value”

**VOP® Advantages for Accounting Firms**

Corporate Value Metrics ("CVM") is pleased to introduce the Value Opportunity Profile® ("VOP®"), an unrivaled cloud-based business assessment and strategic valuation tool designed to strengthen companies, prepare them for growth, and maximize long-term value. Developed for advisors of companies with revenues from $5M – $150M, the VOP® can help increase company values by 50% – 100%, independent of revenue and earnings growth, over a 2 – 5 year period.

The Value Opportunity Profile® delivers a platform of standardization for professional accounting firms, enhancing service quality, efficiency, and profitability, across functional disciplines, vertical markets, and multiple offices. The VOP® provides an opportunity to distinguish your practice in the market place while creating new consultancy revenue streams.

The VOP® assesses a company across the entire enterprise, providing quality and risk ratings for 47 different categories, a baseline estimate of current business value, a detailed Roadmap of recommended initiatives to maximize future value, and a dashboard to conduct a “what if?” analysis, all in a cost-effective, time-efficient tool that can be used in multiple applications.

**Examples of VOP® applications within the Accounting firm environment:**

**Valuation Services**

The VOP® calculates a defensible “company-specific risk” factor for the income method, reducing subjectivity in the valuation process. The VOP® also provides a value-added component to the valuation report, in the Roadmap to Maximizing Business Value.

**Transaction Support Services**

The VOP® enhances the Sell-Side and Buy-Side due diligence process by providing a standardized assessment of the entire enterprise, allowing comparisons of multiple transaction opportunities.

**Attestation Services**

The VOP® allows you to gain exceptional knowledge of your client’s business, obtaining a broader and more thorough understanding of operations compared to standard audit processes.

**Business Advisory Services**

The VOP® assessment provides a value-added reporting opportunity that assists in directing your client to significantly improve operating performance, value creation and long-term sustainable growth.

**Weekly live webinars are scheduled for a detailed review of the VOP®.**

Email mcorrigan@corporatevalue.net to request your webinar invite.

Download the VOP® white paper at www.corporatevalue.net.